



My Sport

Our Club

One Goal





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One Goal:

To be the leading community-based, amateur, multi-sport club in the region.

With a modern clubhouse to match.

TROJANS CLUB HOUSE FUNDRAISING



Trojans has made huge progress towards replacing our ageing clubhouse, acquiring full planning permission for a purpose-built clubhouse catering for all of our sports – new changing rooms, social spaces, and amazing viewing balconies overlooking the pitches.

We have also secured material funding of around £1 million from local authorities, sporting national governing bodies and other sources, and have had positive indicators about the availability of significant commercial borrowing.

If you have been to the club recently you cannot fail to notice the amazing new padel tennis facility which is providing a new long-term external income stream. This is one of several new facilities built or planned which will provide significant new ongoing revenue.

The clubhouse development is a critical part of our plan to ensure we are the leading multi-sports centre in the south for the next 50+ years. Ideally, we would want to be able to break ground by mid 2025, but certainly won't be able to do that without support from members - past and present or other friends of the club.

This document outlines the ways in which you can help fund this project. Your support is fundamental to the future of the club and what clubhouse facilities we have in the future.

trojans



cricket

Running multiple adult and junior teams in the southern leagues. 2 cricket pitches and a brand new ECB-approved net facility. Plans for a new indoor cricket centre onsite are in progress.



padel

Trojans is proud to be a flagship site for Padelstars with 6 courts, 4 of which are covered. As seen on the BBC



hockey

Thriving membership with over 500 paid members from U8s to O70s. Recently crowned double national junior champions. Opportunities to grow with investment in a 2nd astro



rugby

450+ members with growing ladies & junior sections. This has put increased and different demands on our facilities



archery

Hosting the 2nd largest archery club in the UK including a state of the art indoor facility



squash

Running multiple premiership Hampshire teams with regular pro exhibition events and regional competitions. Boasting 80% usage of 4 well-maintained courts



CLUBHOUSE COSTS & FUNDING STATUS



We are currently reviewing tender estimates from a number of interested parties for the proposed design, and with an estimated build cost of £2,000 per square meter, the planned new clubhouse would cost between £2-3 million, depending upon the funds available to us, and the final design.

Whilst we will be taking up offers to work with sponsors to reduce costs, e.g. providing materials at very competitive rates, we still need to secure more grants, and to fundraise through our membership.

Now is the appropriate time to make that request and to find out what funds we can realistically raise from members.

We are likely to need a commercial loan, however the cost and risk of borrowing from a commercial bank is a very significant consideration and it might not bridge our gap.

Initial renders of what the new clubhouse might look like.

WHAT CAN YOU DO?



Everyone’s personal circumstances and relationship with the club is different and therefore we have proposed 3 different packages intended to suit everyone. Every £1 moves us closer to realising our ambition.

The packages are set out below:

- Bronze:** those making total donations to the club of up to £1,500 (including recurring payments)
- Silver:** those making donations or loans to the club of between £1,500 and £10,000
- Gold:** those making significant donations or loans to the club of £10,000 or above.

In terms of return we have to be mindful of possible tax and legal considerations as well as affordability. We believe those outlined below are without issue and certainly in terms of larger sums we are open to your suggestions of what would work for you.

We are getting further guidance and financial advice to ensure that your generous contributions are invested as effectively as possible, and that all loans are administered properly.



Jackson Family – Our 1st Gold contribution

Alan Jackson joined Trojans in the late 50s. He was part of an incredibly successful Mens 1st XI. After moving away for work in the late 1960s Alan returned to the club in the late ‘70s and in the mid ‘80s took over as manager of the Mens 1st XI.

Alan Jackson joined Trojans in the late ‘50s. He was part of an incredibly successful Mens 1st XI. After moving away for work in the late 1960s Alan returned to the club in the late ‘70s and in the mid ‘80s took over as manager of the Mens 1st XI.

During his tenure the team was promoted from local leagues all the way to National League Division 1. He continued to play veterans hockey with Trojans until illness meant he could no longer play. In his last few years he would frequently be seen sitting in the stands watching whatever hockey he could!

Alan was very much part of the club throughout most of his life and although he sadly passed away before the beginning of the planned improvement of the club, we his family know that if he were alive he would have contributed more than just money to the process and he would be incredibly proud to see the development take place.

As a result of his love of watching hockey it will be fabulous to see his name adorning the balcony overlooking the hockey pitch.

The Jackson family

OUR PACKAGES

Be assured that all donations or loans received for the clubhouse appeal will be placed in a ring-fenced account with appropriate financial controls to ensure they are only used prudently for the clubhouse project.

<div>Gold</div> <div>£10,000 and above</div> <div>Your benefits:</div> <div>All the benefits of Silver</div> <div>PLUS</div> <div>Design input/naming rights to a part of the new clubhouse.</div> <div>A framed story and photo in a prominent location</div>	<div>Silver</div> <div>£1,500 to £10,000</div> <div>Your benefits:</div> <div>All the benefits of Bronze</div> <div>PLUS</div> <div>Clubhouse car parking privileges</div> <div>Your own chair in the new clubhouse, with your name and number embroidered.</div>	<div>Bronze</div> <div>Up to £1,500</div> <div>Your benefits:</div> <div>Your name on the Patrons Board in the new clubhouse</div> <div>Invite to the annual Patrons event</div>
<div>Our Gold Package</div> <div>With the number of members and families who have been involved in the club for many years, this has the potential to reflect a significant historical contribution which will last for generations to come.</div> <div>We also aim to accommodate small personal requests into the new clubhouse in recognition of your donation. This would establish a character for the new building. Additionally a large donation will receive naming rights to part of the new clubhouse.</div>	<div>Our Silver Package</div> <div>We anticipate that loans from Members of up to £10,000 will form the majority of fundraising. For all loans, it is intended that they attract a return rather than simply being interest free. This will be firmed up during the initial commitment stage of discussions. We will also make available financial projections that will demonstrate our ability to repay.</div>	<div>Our Bronze Package</div> <div>We are aware that not everyone has the ability to donate or lend significant sums, but still want to be involved. One option is the recurring donation of a smaller amount, such as £5 a week for a period of time. Committing to do this for 4 years for example equates to just over £1,000, and would be a very valuable contribution to the project.</div> <div>£5 for example is the equivalent of buying the club a pint each week, and if we all thought of the club as a thirsty friend, it could raise a significant amount over time!</div>

HOW CAN I HELP? WHAT TO DO NEXT



We have highlighted 3 outline packages that you can contribute through to help us deliver the new clubhouse. If you wish to invest a larger amount, or a smaller, different type of contribution please get in touch.

We are now sending out this fundraising document to members past and present, and are looking to get a genuine indication of your potential involvement by the Spring. By this date we should also have progressed the build process to a point where we have a more accurate cost with some potential options for phasing, and other ways to reduce the initial capital outlay.

We are also aiming to have advanced some additional grant funding applications and to have a clearer picture of all external funding opportunities that realistically exist. Once we have these build costs, member fundraising levels, and further external funding options, we will aim to present the full package back to members, with some options including a preferred option for a decision at an extra-ordinary meeting of the members.

Core to this would be a genuine indication of commitment to support this fundraising, and the level of involvement that you would be willing to make. So please take time to think about how you could support the future of our club.

The core message is that any money given or invested is an investment in the future of the club, and that you can be a pivotal part of a community of people developing sport and friendship opportunities for future generations.

Please contact us:

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trojans.org.uk/the-future



A FINAL THOUGHT FROM MIKE WATTS



Our President & Chairman of the Board of Directors.

Please read carefully and think how you can contribute. The course of our club's future is dependent upon the responses we get from this fundraising.

If you want to offer other support, we will of course seek to accommodate this, so please get in touch. If you are looking to support the development and want to understand the financial and tax implications of doing so, we are happy to work with you to help minimise any tax liability, and to raise funds efficiently.

If you can dream of a future sitting with friends on a sunlit balcony that you contributed to, watching your grandchildren or other loved ones beat your local rivals on the pitches below, this could be the opportunity you have been looking for!



I look forward to hearing from you.

Mike Watts,
President and Chairman of the Board of Directors



If you'd like to contribute in any way,
please contact us:

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